

ORDER



Orders	Order / Rev:	163579
	Alt Order #:	06276513
	Product Desc:	AMER 4 PROSPERITY SE
	Estimate:	1914
	Flight Dates:	08/15/12 - 08/21/12
	Original Date / Rev:	08/13/12 / 08/14/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Mentzer Media Services
	Buying Contact:	Elise Cloyd
	Billing Contact:	
		600 Fairmount Ave. #306
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Americans for Prosperity
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	POL
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
Order Separation: 00:15:00 _____
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	16	\$20,800.00	\$17,680.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	16	\$20,800.00	\$17,680.00	0.00
Totals	16	\$20,800.00	\$17,680.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WDJT-TV-LP	35%	\$20,800.00
Market	100%	\$59,428.57

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	36%	\$21,394.29
WITI	12%	\$7,131.43
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	17%	\$10,102.86
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/15/12	08/17/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --WTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	08/13/12	08/19/12	--WTF--		3		\$1,000.00			0.00			
2	WDJT	08/15/12	08/19/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --WT--S	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
10PM NEWS														

Totals	16	\$20,800.00
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